

WHEREAS; Milwaukee Day was first celebrated officially on April 14, 2010, to highlight the vibrant and diverse communities, cultures, neighborhoods, and experiences that make Milwaukee a unique and wonderful place to live, work, and visit; and

WHEREAS; whether taking a walk along the scenic Lake Michigan lakefront, spending a day at the Milwaukee Art Museum, catching a Bucks game at Fiserv Forum or a Brewers game at American Family Field, rocking out at Summerfest, or enjoying any one of the city’s award-winning local restaurants and breweries, Milwaukee has something for everyone and is home to countless iconic personalities, parks, local businesses, and one-of-a-kind events; and

WHEREAS; centered around the 414 area code, which covers Milwaukee County and its 19 municipalities, Milwaukee Day is celebrated on 4/14 each year for more than half a million Milwaukeeans—and countless Milwaukeeans at heart—to join in activities that promote and celebrate Milwaukee; and

WHEREAS; today, the state of Wisconsin joins the entire Milwaukee community in celebrating Milwaukee Day, honoring the city’s proud history, and reflecting on Milwaukee’s countless contributions to the fabric of the state and country;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim April 14 2025 as

MILWAUKEE DAY

throughout the State of Wisconsin and I commend this observance
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 11th day of April 2025.

TONY EVERS, Governor

By the Governor:

SARAH GODLEWSKI, Secretary of State